



STATE OF MICHIGAN
OFFICE OF THE GOVERNOR
LANSING

JENNIFER M. GRANHOLM
GOVERNOR

JOHN D. CHERRY, JR.
LT. GOVERNOR

April 1, 2007

Mr. Jack Rosenberg
Publisher
Michigan in Play! Magazine

Dear Jack:

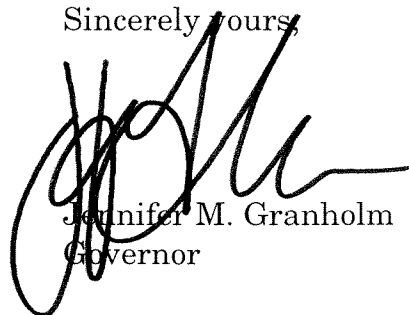
Congratulations on the launch of your new magazine, *Michigan In Play!*

In my travels throughout Michigan, I have learned that Michigianians not only love this great state and its incomparable outdoor recreational opportunities, they also love sports – high school, college, professional, pee wee – you name it. All you have to do is look around anywhere people are gathered and you will see team logos and sports branding on just about every medium imaginable: shirts, caps, cars, and cushions.

Thanks to *Michigan In Play!* sports and leisure enthusiasts can keep up-to-date with the latest sports news and informed about the exceptional leisure activities and great destinations available to them in the Great Lakes State. Michigan is the best darn sports state, period! Thanks for sharing the news.

Again, congratulations, Jack, and please accept my very best wishes for the success of *Michigan In Play!*

Sincerely yours,



Jennifer M. Granholm
Governor